

**WIFC 95.5 FM MILLER TASTE LOCK TOUR
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIFC presents Miller Taste Lock Tour
- .02 SPONSORS:
Miller Beer/Marathon Travel/Dales Weston Lanes/The Bar
- .03 DESCRIPTION OF PRIZE(S):
An all-inclusive vacation to Mexico including hotel and airfare for 6 people.
- .04 VALUE OF PRIZE(S): Approx \$6750.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau/Stevens Point, WI
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
 Complete an entry form located on the WIFC 95.5 FM website at www.wifc.com
AND/OR
 Complete an entry form available at the following locations: 557 Scott St, Wausau, WI 54403
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to: 557 Scott St, Wausau, WI 54403
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 8/15/09 at 6:59pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIFC presents Miller Taste Lock Tour, Promotion Entry c/o Midwest Communications, Inc., Marketing Department 557 Scott St, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 6/25/09 at 8:00pm CST
Promotion Ends: 8/22/09 at 10:00pm CST
- .11 NUMBER OF WINNERS: one
- .12 METHOD OF SELECTION OF WINNER(S): **Winner will be determined by a random drawing from all eligible entries received to be held on Saturday, Aug 15, 2009 at approx 6:58pm at Dales Weston Lanes**
 See Addendum A, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): 08-18-2009
- .15 ALL PRIZES WILL BE
AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
OR
qualify, decline(s) acceptance of
 No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST
ADDRESS: WIFC presents Miller Taste Lock Tour, Official Rules, c/o
Midwest Communications, Inc., Marketing Department,
557 Scott St, Wausau, WI 54403
- .18 WINNER(S) LIST REQUEST
ADDRESS: WIFC presents Miller Taste Lock Tour, Winner List,
c/o Midwest Communications, Inc., Marketing Department
PO Box 23333, Green Bay, WI 54305-3333_
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 08-19-09

Winner must be on site at time of drawing. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc. 557 Scott St., Wausau, WI 54403. Winner will responsible in paying sales tax of approx \$660.00 Prize in non-transferable before acceptance of prize.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference or attached hereto as Addendum C and incorporated herein by reference. www.wifc.com/shared/contestrules.pdf

ADDENDUM A

HOW TO ENTER

Enter by going to a Miller Taste Lock Tour Broadcast as listed on the WIFC website at www.wifc.com.

Pick up a free "game piece" for each broadcast you go to. In addition, you will get a free game piece for every Miller product you buy, or two game pieces for every Miller Lite product you buy.

Bring all your game pieces to our broadcast on Saturday, August 15, 2009 at Dales Weston Lanes between 5pm-6:45pm. You will then receive numbered ticket for each game piece you redeem. A random drawing will be held from all numbered tickets at approx 6:58pm. That person will be the lucky winner of six trips to the all-inclusive trip to Mexica's Iberostar Parasio Beach for 3 nights.

On Saturday, August 22, 2009 the winner will receive a party for 25 friends on at The Bar in Rothschild from 8pm-10pm. At that time the winner will choose 5 friends from their group to accompany winner on the trip to Mexico. All friends on the trip must be 21 years of age and possess a valid U.S. passport.