

WIFC 95.5 FM 20 Cities in 20 Days
OFFICIAL RULES
(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIFC 20 Cities in 20 Days
- .02 SPONSORS: Wagner Shell and The Wellness Spa
- .03 DESCRIPTION OF PRIZE(S): \$2000 gift certificate to The Wellness Spa
- .04 VALUE OF PRIZE(S): \$2000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau/Stevens Point, WI
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WIFC 95.5 FM website at www.wifc.com
AND/OR
 Complete an entry form available at the following locations: 557 Scott St, Wausau, WI 54403
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to: 557 Scott St, Wausau, WI 54403
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 07/11/09 at 12:30pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIFC 20 Cities in 20 Days, Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
557 Scott St, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 06-03-2009 at 11:00am CST
Promotion Ends: 07-11-09 at 1:00pm CST
- .11 NUMBER OF WINNERS: one
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 2460 Plover Rd, Plover, WI 54467
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): 7/11/09. Prize certificate valid for two years
- .15 ALL PRIZES WILL BE
AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WIFC 20 Cities in 20 Days, Official Rules, c/o Midwest
Communications, Inc., Marketing Department,
557 Scott St, Wausau, WI 54403
- .18 WINNER(S) LIST REQUEST
ADDRESS: WIFC 20 Cities in 20 Days, Winner List,
c/o Midwest Communications, Inc., Marketing Department
PO Box 23333, Green Bay, WI 54305-3333_
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 07-12-2009

**Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc. 557 Scott St., Wausau, WI 54403
Prize in non-transferable before acceptance of prize.**

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference or attached hereto as Addendum C and incorporated herein by reference. www.wifc.com/shared/contestrules.pdf

ADDENDUM A

HOW TO ENTER

Listeners go to Wagner Shell live broadcasts as listed on the 20 Cities in 20 Days web page at www.wifc.com. At these broadcasts, listeners collect a 20 Cities in 20 Days game piece. Listeners can collect a game piece at each broadcast.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Listeners need to go to the grand prize drawing location at Wagner Shell, 3001 Schofield Avenue in Weston on July 11th between 11am-1pm. Listeners will then redeem their 20 Cities in 20 Days game pieces for numbered tickets. A random drawing will be held approximately 12:45pm to draw the grand prize winner.